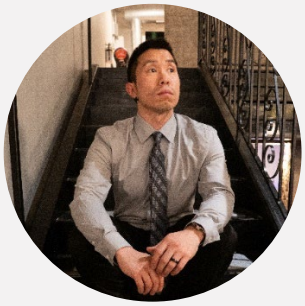


651-491-8441

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Hastings, MN, 55033

www.kylebalitz.com

EXPERTISE

CREATIVE & MEDIA PRODUCTION

- Video Production & Editing
- Digital Design & Illustration
- Drawing & Painting
- Photography & Editing
- Piano & Composition

TECHNICAL PROFICIENCY

- Adobe Creative Cloud
- Microsoft 365 & Windows OS
- Steinberg Cubase
- Computer Hardware & Software Support

LEADERSHIP & COMMUNICATION

- Project Management & Team Collaboration
- Interviewing & Storytelling
- Advocacy & Educational Media

KYLE BALITZ

DIGITAL MEDIA SPECIALIST

SUMMARY STATEMENT

Multimedia Producer and Digital Media Specialist with 10+ years of experience creating video, photography, design, and multimedia content for educational, nonprofit, business, and community audiences. Combines creative storytelling and technical expertise to deliver engaging visual and multimedia experiences.

WORK EXPERIENCE

Founder / Multimedia Producer **Sep 2026 – Present**
Balitz Productions | Hastings, MN

Creative media partnership producing video, music, photography, design, and multimedia content that engages diverse audiences through visual storytelling.

- Produced documentaries, interviews, promotional videos, and multimedia projects from concept through final delivery
- Developed photography, branding, web, music, and visual art content for digital and print platforms
- Delivered creative storytelling, content creation, and media solutions for community organizations, businesses, and independent projects

Field Representative / Research Associate **Jun 2026 – Present**
RDSolutions | Hastings, MN

Conducted retail research projects by collecting pricing, merchandising, and product information to support client reporting and market analysis.

- Collected pricing, inventory, and merchandising data using mobile reporting tools across multiple retail locations
- Captured product photography and completed independent field assignments with accurate, on-time reporting

Video Producer / Interviewer **May 2023 – Aug 2024**
Voice to Vision | Minneapolis, MN

Produced and edited a 30-minute documentary capturing global survivor narratives and their transformation into collaborative visual art.

- Interviewed and filmed over a dozen participants from diverse regions affected by genocide and human rights violations
- Crafted a compelling narrative arc highlighting the emotional journey from personal testimony to artistic expression
- Collaborated with artists, survivors, and educators to create works of art used in exhibitions, academic settings, and community dialogue

EDUCATION

Bachelor of Science in Technical Management · 2010
DeVry University | Edina, MN

Honors: *magna cum laude* · Dean's List
GPA: 3.8 / 4.0

CERTIFICATIONS

CompTIA A+ Certification 2019 [220-1001 (Core 1) & 220-1002 (Core 2)] · 2020
New Horizons Computer Learning Center | Eagan, MN

Video Producer / Illustrator / Interviewer **Apr 2020 – Jun 2023**
The Adoptee Group | Oregon City, OR

Led the creative development of Human Stories, amplifying Korean adoptee voices through visual storytelling and mental health advocacy.

- Produced interviews and multimedia campaigns advocating for identity, resilience, and mental health awareness
- Designed the published cover artwork for, "A Handbook to Korea," supporting the organization's educational mission
- Collaborated with adoptees and advocates to foster healing, community dialogue, and safe spaces for personal storytelling

Reader **Apr 2019 – May 2019**
Questar Assessment Inc. | Bloomington, MN

Scored standardized student assessments with precision and consistency during a high-volume testing cycle.

- Ensured scoring accuracy, rubric compliance, and quality standards under tight deadlines

Deployment Operations Center L2 Analyst **Aug 2018 – Nov 2018**
IBM / Best Buy / Computer Task Group | Richfield, MN

Delivered technical support and incident resolution for nationwide retail deployment projects.

- Provided technical support and troubleshooting for internal teams and field technicians during live deployment projects
- Monitored ServiceNow and deployment platforms, managed Cisco switch infrastructure, and collaborated with engineers to minimize downtime and restore operations

Video Producer / Audio Technician / Photographer **May 2018 – Present**
Harmonic Relief | Saint Paul, MN

Produced video, audio, photography, and stage design assets that elevated performances and strengthened the choir's visual presence.

- Directed a three-person crew for multi-camera video and live audio recording, delivering polished stage productions
- Edited and synchronized performances into professional videos that expanded the choir's online reach and audience engagement
- Produced photography, stage visuals, and commissioned artwork

Team Lead / Reader **Jun 2015 – Jun 2018**
Data Recognition Corporation | Woodbury, MN

Led scoring teams and maintained quality standards for large-scale educational assessments.

- Promoted to Team Lead while maintaining scoring accuracy and quality standards across assessment programs

EXHIBITIONS

Fall Saint Paul Art Crawl | Art on Broadway · Oct 2025
Tilsner Artists Cooperative | Saint Paul, MN

Andover Sunflower Field · Sep 2024
Terra & Shawn W. Smith | Andover, MN

Adoptee Hub's Kimchi Festival · Sep 2022
Adoptee Hub | Mounds View, MN

Founder / Digital Media Specialist **Sep 2014 – Present**
Kyle Balitz Creations |Hastings, MN | www.hopp.bio/kylebalitz

Founded a multimedia services business providing video production, photography, design, branding, and digital content services.

- Produced video, photography, and music projects tailored to client needs
- Designed logos, websites, and visual assets to strengthen brand identity
- Delivered integrated creative solutions across digital, print, and multimedia platforms

Video Producer / Graphic Designer / Interviewer **Feb 2013 – Nov 2017**
Hmong Corporation | Saint Paul, MN

Directed and designed multimedia content supporting broadcast production, branding, and digital media initiatives.

- Co-led production of weekly broadcast content for Hmong TV and Hmong TV Today, delivering consistent programming to a broad audience
- Designed branding materials, advertisements, motion graphics, and logo redesigns for Hmong TV, Radio Hmong, Hmong Business Directory, and Hmong TV Today
- Conducted interviews, composed music, produced photography, and provided IT support

Founder / Computer Technician **Sep 2011 – Present**
ServiComp Computer Services | Hastings, MN | www.servicomptech.com

Provided computer repair, technical support, and technology training for individuals and small businesses.

- Diagnosed and repaired hardware, software, and network issues across Windows, macOS, and mobile platforms, including data recovery and system optimization
- Operated an independent computer services business providing technical support and client training

Mortgage Loan Closer **Oct 2010 – Dec 2010**
Wells Fargo Home Mortgage | Bloomington, MN

Supported mortgage closings through documentation, compliance, and loan processing.

- Managed closing documentation and ensured compliance with mortgage regulations
- Finalized loan packages and processed Freddie Mac and Fannie Mae products using the LPS system

COMMISSIONS

Video Producer / Audio Technician **Nov 2024**
Carlos Díaz Ensemble | Minneapolis, MN

Produced a professional concert recording for a Latino band ensemble.

- Captured multi-camera video and live audio for a live concert performance
- Edited and delivered the final production while managing sound and post-production

Video Producer / Audio Technician / Photographer **Mar 2024 – Jan 2025**
Rick Bronson's House of Comedy | Bloomington, MN

Recorded live comedy performances, delivering professional video and audio assets for performers.

- Captured multiple acts with professional video and audio setups
- Managed recording equipment and production workflow across multiple events

Video Producer / Photographer **Jan 2024 – May 2024**
Ecosnow Services LLC | Hastings, MN

Produced commercial video and photography content for lawn care and snow removal marketing campaigns.

- Directed a three-person crew to capture video and photography for two commercial productions
- Edited and delivered marketing assets that increased brand visibility

Video Producer / Interviewer **Apr 2021**
Emerson College MA in Public Relations Capstone Project | Caitlin Wilde

Produced a public service announcement supporting advocacy for the Adoptee Citizenship Act.

- Conducted focus group interviews with Korean adoptees
- Directed and produced a PSA recognized with a perfect project grade

Illustrator / Character Designer **Aug 2020**
"The Sunny Day School" Children's Book Series | Dr. Janeice Garrard

Designed original artwork for a bilingual children's book series published in Korean and English.

- Created 15 original character designs and illustrations
- Developed artwork supporting the series' educational and cross-cultural mission

Graphic Designer **Aug 2019**

Mental Health Awareness Logo | MN State Advisory Council on Mental Health

Designed the official Mental Health Awareness logo for the Minnesota State Fair.

- Developed the final logo through multiple stakeholder review cycles
- Produced a design featured across State Fair materials and promotional publications

CREATIVE ENTERPRISES

Video Producer / Interviewer **Feb 2018 – Present**
Korean Adoptee Stories | *www.kadstories.com*

Co-founded a media platform amplifying transracial adoptee voices through storytelling and advocacy.

- Conducted and filmed 30+ interviews with adoptees and advocates
- Produced multimedia content promoting awareness, healing, and community dialogue
- Collaborated with contributors to share personal stories and reduce stigma

Video Producer / Songwriter / Composer **Feb 2012 – Present**
Revival Entertainment Association Legacy Group | *www.realgroupstation.com*

Produced music, video, and multimedia content for an independent recording label.

- Directed music video productions and collaborative recording projects
- Composed and arranged original rock, rap, and pop music

Video Producer / VFX Artist / Composer **Oct 2013 – Present**
2uo7rax | *www.2uo7rax.com*

Founded an instrumental music production company with globally licensed orchestral and cinematic works.

- Composed and arranged original orchestral and cinematic music
- Designed VFX elements and licensed music and visual media

Video Producer / VFX Artist / Composer **Oct 2012 – Present**
2uo8eats | *www.2uo8eats.com*

Founded a beat production company producing licensed instrumental and vocal music.

- Composed and produced music across pop, hip-hop, rock, electronic and cinematic genres
- Developed multimedia content supporting online distribution and licensing

Pianist **Sep 2019 – Present**
2uo12iano | *www.2uo12iano.com*

Twin pianists performing and recording classical, film, and video game music.

- Performed and recorded diverse piano repertoire for live and digital audiences
- Collaborated on arrangements, original compositions, and community performances