



# KYLE BALITZ

## DIGITAL MEDIA SPECIALIST

### SUMMARY STATEMENT

Multidisciplinary Digital Media Specialist with 10+ years of experience in video production, graphic design, illustration, and multimedia storytelling. Skilled at crafting emotionally resonant content that drives engagement, advocacy, and awareness. Proven leader in creative direction, team collaboration, and technical support across diverse platforms. Passionate about fusing artistic vision with technical precision to deliver impactful digital experiences.

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### EXPERTISE

#### CREATIVE & MEDIA PRODUCTION

- Video Production & Editing
- Digital Design & Illustration
- Drawing & Painting
- Photography & Editing
- Piano & Composition

#### TECHNICAL PROFICIENCY

- Adobe Creative Cloud
- Microsoft 365 & Windows OS
- Steinberg Cubase
- Computer Hardware & Software Support

#### LEADERSHIP & COMMUNICATION

- Project Management & Team Collaboration
- Interviewing & Storytelling
- Advocacy & Educational Media

### WORK EXPERIENCE

#### Video Producer / Interviewer

*Voice to Vision | Minneapolis, MN*

**May 2023 – Aug 2024**

Produced and edited a 30-minute documentary capturing global survivor narratives and their transformation into collaborative visual art.

- Interviewed and filmed over a dozen participants from diverse regions affected by genocide and human rights violations
- Crafted a compelling narrative arc highlighting the emotional journey from personal testimony to artistic expression
- Collaborated with artists, survivors, and educators to create works of art used in exhibitions, academic settings, and community dialogue

#### Video Producer / Illustrator / Interviewer

*The Adoptee Group | Oregon City, OR*

**Apr 2020 – Jun 2023**

Led the creative development of Human Stories, a bi-weekly video series amplifying Korean adoptee voices and supporting mental health advocacy through visual storytelling.

- Produced interviews and multimedia campaigns advocating for identity, resilience, and mental health awareness
- Designed the published book cover of *A Handbook to Korea*, elevating the organization's mission
- Collaborated with adoptees and advocates to foster healing, encourage community dialogue, and create safe spaces for sharing personal stories

## EDUCATION

### Bachelor of Science in Technical Management • 2010

DeVry University | Edina, MN

#### Honors: *magna cum laude*

Dean's List

GPA: 3.8 / 4.0

## CERTIFICATIONS

### CompTIA A+ Certification 2019 [220-1001 (Core 1) & 220-1002 (Core 2)] • 2020

New Horizons Computer Learning Center | Eagan, MN

### Reader

Questar Assessment Inc. | Bloomington, MN

Scored standardized student assessments with precision and consistency during a high-volume testing cycle.

- Ensured rubric alignment and accuracy under tight deadlines
- Collaborated with teams to uphold quality benchmarks
- Maintained scoring integrity across multiple assessment programs

### Deployment Operations Center L2 Analyst

IBM / Best Buy / Computer Task Group | Richfield, MN

Delivered real-time technical support and incident resolution for nationwide retail deployments, ensuring operational continuity across network infrastructure and field operations.

- Responded to project support calls from internal teams and third-party technicians, providing expert guidance during live deployments
- Monitored ServiceNow and deployment platforms to triage tickets, troubleshoot devices, and minimize downtime
- Managed Cisco access switch stacks and collaborated with engineers to restore infrastructure across multiple locations

### Video Producer / Audio Technician / Photographer

Harmonic Relief | Saint Paul, MN

Served as the trusted creative lead for Harmonic Relief, producing video, audio, photography, and stage design assets that elevated performances and strengthened the choir's visual presence for over five years.

- Directed a three-person crew for multi-camera video and live audio recording, delivering polished stage productions
- Edited and synchronized performances into professional videos that expanded the choir's online reach and audience engagement
- Designed event photography, stage visuals, and commissioned creative work including the "Seize the Day" logo and background set pieces (*Fields of Gold, The Joint is Jumpin', Sixties with a Twist*)

### Team Lead / Reader

Data Recognition Corporation | Woodbury, MN

Led scoring teams and maintained calibration standards for large-scale educational assessments.

- Scored standardized tests for multiple educational programs with high accuracy under tight deadlines
- Promoted to Team Lead; supervised scoring teams and ensured compliance with testing standards
- Led calibration and quality reviews to ensure scoring accuracy across large-scale assessments

## AWARDS

### High School Korean American Scholarship Foundation Midwest Regional Scholarship Award • Jul 2005

\$500.00

### High School Saint Elizabeth Ann Seton Scholarship Award • Jun 2005

\$700.00

Apr 2019 – May 2019

Aug 2018 – Nov 2018

May 2018 – Present

Jun 2015 – Jun 2018

## EXHIBITIONS

### **Fall Saint Paul Art Crawl | Art on Broadway · Oct 2025**

*Tilsner Artists Cooperative | Saint Paul, MN*

### **Andover Sunflower Field · Sep 2024**

*Terra & Shawn W. Smith | Andover, MN*

### **Adoptee Hub's Kimchi Festival · Sep 2022**

*Adoptee Hub | Mounds View, MN*

### **Video Producer / Graphic Designer / Interviewer**

*Hmong Corporation | Saint Paul, MN*

**Feb 2013 – Nov 2017**

Directed and designed multimedia content for Hmong TV, blending creative production, branding, and technical support to strengthen the organization's media presence.

- Co-led production of weekly broadcast content for Hmong TV and Hmong TV Today, delivering consistent programming to a broad audience
- Designed branding materials, advertisements, motion graphics, and executed a major logo redesign for Hmong TV, Radio Hmong, Hmong Business Directory, and Hmong TV Today
- Conducted interviews, composed original music, produced photography, and provided IT support across multimedia workflow

### **Mortgage Loan Closer**

*Wells Fargo Home Mortgage | Bloomington, MN*

**Oct 2010 – Dec 2010**

Responsible for implementing the mortgage closing process.

- Managed closing documentation and ensured compliance with mortgage regulations
- Finalized loan packages and processed Freddie Mac and Fannie Mae products using the LPS system
- Coordinated with internal teams to ensure accurate and timely loan closings

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## COMMISSIONS

**Video Producer / Audio Technician****Nov 2024***Carlos Díaz Ensemble | Minneapolis, MN*

Produced a professional concert recording for a Latino band ensemble.

- Captured multi-camera video and live audio of a full concert performance
- Edited and synchronized audio/video into a refined final production for client distribution
- Managed equipment setup, sound balance, and post-production workflow to deliver high-quality results

**Video Producer / Audio Technician / Photographer****Mar 2024 – Jan 2025***Rick Bronson's House of Comedy | Bloomington, MN*

Recorded live comedy performances at Mall of America, delivering polished video and audio assets for performers.

- Captured multiple acts with professional video and audio setups
- Edited recordings into polished assets for performers and promotional use
- Oversaw equipment setup and workflow to deliver consistent, accessible recording services

**Video Producer / Photographer****Jan 2024 – May 2024***Ecosnow Services LLC | Hastings, MN*

Developed and produced two professional commercials that elevated brand visibility for lawn care and snow removal services.

- Directed a three-person crew to capture dynamic video and photography
- Edited and delivered commercials across multiple platforms to expand brand visibility
- Created cohesive visual assets that strengthened marketing campaigns and boosted client engagement

**Video Producer / Interviewer****Apr 2021***Emerson College MA in Public Relations Capstone Project | Caitlin Wilde*

Produced a public service announcement film and conducted focus group interviews with Korean Adoptees to support advocacy for the Adoptee Citizenship Act.

- Conducted two focus group interview sessions with Korean Adoptees to gather authentic perspectives
- Directed and produced a public service announcement film encouraging congressional action on adoptee citizenship
- Delivered a final project that earned a perfect grade and faculty recognition

**Illustrator / Character Designer****Aug 2020***"The Sunny Day School" Children's Book Series | Dr. Janeice Garrard*

Designed original characters and illustrations for a bilingual children's book series published in Korean and English.

- Created 15 original character designs tailored for children's storytelling and cultural resonance
- Illustrated bilingual book layouts integrating Korean and English text with engaging visuals
- Contributed artwork that enhanced the series' educational and cross-cultural appeal

**Graphic Designer****Aug 2019***Mental Health Awareness Logo | MN State Advisory Council on Mental Health*

Designed the official logo for the Mental Health Awareness event at the Minnesota State Fair, a design that remains in use today.

- Collaborated with the Advisory Council board, refining the logo through 17 iterations to represent mental health awareness at a statewide public event
- Delivered a distinctive design featured on event materials and signage across the Minnesota State Fairgrounds
- Achieved prominent visibility with placement on the front page of the August 26, 2019 Daily Schedule brochure

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## FREELANCE PROJECTS

**Digital Media Specialist****Sep 2014 – Present***Kyle Balitz Creations | [www.hopp.bio/kylebalitz](http://www.hopp.bio/kylebalitz)*

Founded a multimedia communications company offering creative services across video, music, photography, and design.

- Produced video, music, and photography projects tailored to client needs
- Designed logos, websites, and visual assets to strengthen brand identity
- Delivered comprehensive creative solutions integrating multiple media formats

**Video Producer / Interviewer****Feb 2018 – Present***Korean Adoptee Stories | [www.kadstories.com](http://www.kadstories.com)*

Co-founded and produced interviews amplifying transracial adoptee voices, focusing on mental health awareness and reducing stigma.

- Conducted and filmed 30+ interviews amplifying adoptee voices and reducing stigma
- Produced multimedia content that fostered healing and community dialogue
- Collaborated with adoptees and advocates to craft narratives that built resilience and safe spaces for storytelling

**Video Producer / Songwriter / Composer****Feb 2012 – Present***Revival Entertainment Association Legacy Group | [www.realgroupstation.com](http://www.realgroupstation.com)*

Produced vocal music videos and compositions for REALGroupStation, a rap and song production company founded by TraVisT & KyoTick, with 100+ licensed tracks streamed thousands of times globally.

- Directed and edited high-quality music videos filmed across international locations
- Composed and arranged original rock, rap, and pop tracks in collaboration with artists
- Delivered productions and licensing options that expanded the label's global reach and strengthened its visual identity

**Video Producer / VFX Artist / Composer****Oct 2013 – Present***2uo7rax | [www.2uo7rax.com](http://www.2uo7rax.com)*

Founded an instrumental production company with 120+ orchestral and cinematic tracks, licensed globally and streamed thousands of times.

- Composed and arranged orchestral scores for cinematic and digital release
- Designed VFX elements to enhance music video storytelling
- Licensed music into diverse multimedia projects, expanding global distribution and audience engagement

**Video Producer / VFX Artist / Composer****Oct 2012 – Present***2uo8eats* | [www.2uo8eats.com](http://www.2uo8eats.com)

Founded a beat production company with 70+ rap, rock, and instrumental tracks, licensed globally and streamed thousands of times.

- Composed and produced diverse beats and soundtracks spanning hip-hop, electronic, cinematic, and lo-fi styles
- Differentiated productions by tempo, instrumentation, and genre to create unique foundations for vocal and instrumental projects
- Designed visual effects to complement audio works, delivering cohesive multimedia projects for online distribution

**Pianist****Sep 2019 – Present***2uo12iano* | [www.2uo12iano.com](http://www.2uo12iano.com)

Twin pianists with over 30 years of experience, performing and recording classical, film, and video game music with artistry and technical precision.

- Delivered live and recorded performances across genres including Final Fantasy, video game soundtracks, film scores, and classical repertoire
- Collaborated as a duo to produce dynamic arrangements, ensemble recordings, and original piano compositions
- Performed at diverse live events and locations including weddings, funerals, nursing homes, hospitals, art & craft fairs, exhibitions, and conventions, bringing music to diverse audiences

**Computer Technician****Sep 2011 – Present***ServiComp Computer Services* | [www.servicomptech.com](http://www.servicomptech.com)

Provides IT support services with a focus on affordable diagnostics, repair, and training, supported by tutorials and demonstrations.

- CompTIA A+ certified technician with over 20 years of professional experience delivering trusted IT support across diverse platforms
- Diagnosed, troubleshoot, and repaired hardware, software, and network issues while optimizing PCs, Macs, and mobile devices
- Provided training, tutorials, and consultation on IT performance, security, and recovery to educate and empower clients